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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	2. Variables, Levels of Measurement, and Ethical Responsibilities Overview; Variables; What is a Variable?; Variable Value and Value Category; Variable Classification; Types of Variables; Two Types of Data; Quantitative Data; Qualitative Data; Levels of Measurement; Nominal Variable (Nominal Data); Ordinal-Level Variable (Ordinal Data); Interval-Level Variable (Interval Data); Ratio-Level Variable (Ratio Data); Ethical Issues in Social Science Research and Statistics; Informed Consent; Anonymity; Confidentiality; Sensitive Information; Reliability and Validity; Summary The Variance The Standard Deviation; Coefficient of Variation; Summary; Study Questions; Answers to Study Questions; 5. Normal Distribution and Z Score; Overview; Background of the Normal Distribution; Properties of the Normal Curve; Areas Under the Normal Curve; Understanding the Z Score; Calculate the Z Score and Convert to Percentile Rank; Additional Note About the Z Score; Summary; Study Questions; Answers to Study Questions; 6. Probability and Hypothesis Testing; Overview; Population and Sample; Population; Sample; Probability and Sampling Distribution of Mean; Probability Alternative Explanations

