

1. Record Nr.	UNINA9910461029703321
Titolo	Corporate governance : the of international business in journal society : governance and CSR management in sport / / guest editors, Dr. Tim Breitbarth [and three others]
Pubbl/distr/stampa	[Bradford, England] : , : Emerald, , [2015] ©[2015]
ISBN	1-78560-149-0
Descrizione fisica	1 online resource (109 p.)
Collana	Corporate Governance, , 1472-0701 ; ; Volume 15, Number 2
Disciplina	658.4
Soggetti	Corporate governance Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Cover; Guest editorial; Developing CSR in professional foot ballclubs: drivers and phases; Using Global South Sport-for-Development experiences to inform Global North CSR design and implementation: a case study of Euroleague Basketball's One Team programme; International sourcing, social responsibility and human assets: a framework for labor procurement negotiations in baseball's talent supply chain; Collaborative value co-creation in community sports trusts at football clubs; Corporate social responsibility in sport: critical issues and future possibilities The need to apply new theories to "Sport CSR"Corporate social responsibility and governance in sport: "Oh, the things you can find, if you don't stay behind!"; Book review
Sommario/riassunto	The idea for this e-book largely emerged during the 2013 and 2014 EASM conference workshops held in Istanbul (Turkey) and Coventry (UK), respectively. These two scholarly gatherings, which attracted more than 25 research-based presentations, coupled with panel discussions with senior CSR executives from various types of sport organisations to foster theory-practice interaction, signalled the need for a well-rounded understanding of the management and governance of CSR in sport. During these workshops, the idiosyncratic nature of the sport

sector was evident. For example, topics included: cultu
