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Sommario/riassunto

Long considered a figurehead of family values and wholesome
adolescence, the Disney franchise has faced increasing criticism over its
gendered representations of children in film, its stereotypical
representations of race and non-white cultures, and its emphasis on
the heterosexual couple. Against a historical backdrop of studio
history, audience reception, and the industrial-organizational
apparatus of Disney media, Seán Harrington examines the Disney
classics through a psychoanalytical framework to explore the spirit of
devotion, fandom, and frenzy that is instilled in consumers of Disney
