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Nota di contenuto	Front Cover; Advances in Librarianship; Copyright Page; Contents; Contributors; Preface; Crises Cause Change; A Library "State of the State": Trends, Issues, and Myths; Introduction; Conclusion; Acknowledgement; References; The Role of Public Libraries, the Internet, and Economic Uncertainty; Introduction; Conclusion; References; Cutback Management in US Public Libraries: Deliberations, Decision Spaces, and Reflections; Introduction; The Power of Economic Cycles; Public Management Cutback Strategies; Reflections and Conclusion; References Forced Advocacy: How Communities Respond to Library Budget CutsIntroduction; Boston Public Library; Los Angeles Public Library; Conclusion; Public Library Funding. Charter Amendment L; References; Survival Tactics; Changing Organizations: Three Case Studies; Introduction; AT&T Bell Labs, 1984---1991; UB School of Informatics, 2001---2006; Nylink (A Study in "Retrenchment"); Conclusion; References; Suggested Further Reading with Annotations; How to pursue success when being led, leading from within the organization, and knowing when to stand up for your beliefs.

Balancing the current practices of a successful organization with the need to introduce "disruptive" technologies and processes. While we have little control over what happens to us, we are in complete control over how we choose to respond.; An essay on leaders as servants of those being led as written by an ex-AT&T executive. Pamphlet useful for classroom instruction.; A vastly expanded version of the essay cited above.; A useful model for understanding the need to change strategies depending on the readiness (capability) and willingness (mindset) of those being led.

Understanding how to carry two opposing concepts simultaneously within a set of strategies. The world is not always "either/or"! Source of excellent definition of culture, to wit; An argument for building around existing culture rather than trying to change it. An opposing view to many of my experiences.; Refocusing Distinctive Capabilities: Strategic Shifts in Harvard's Baker Library Services; Introduction; Charting a Course; Baker Library Services---Then and Now; Research Support Continuum; Conclusion; KLS Future State; References  
The Best Things in Life Are Free (Or Pretty Cheap): Three Mobile Initiatives That Can Be Done Now Introduction; Literature Review; Library Mobile Initiatives; Short Message Service (SMS) Reference; Mobile Online Public Access Catalogs (MOPACs); Conclusion; References; "Free Puppies": Integrating Web Resources into Online Catalogs; Introduction; The Value of Websites as Resources; The Value of Centralized Searching; Collection Development Tools for "Free Puppies"; Minnesota State Resources; Survey of Social Work "Free Puppy" Collections in Minnesota  
The Cost of Puppy Care and Feeding (Cataloging and Catalog Maintenance)

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Sommario/riassunto

The field of librarianship has undergone traumatic shifts (mostly downward) due to the global financial meltdown that began in the fall of 2008. This volume addresses the ripple effects of the economic recession from the point of view of librarianship, the need for advocacy, and the necessity to tout the value that libraries bring to their communities.

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