

1. Record Nr.	UNINA9910460934403321
Titolo	The best business writing 2014 // edited by Dean Starkman, Martha M. Hamilton and Ryan Chittum
Pubbl/distr/stampa	New York : , : Columbia University Press, , [2014] ©2014
ISBN	0-231-53917-7
Descrizione fisica	1 online resource (593 p.)
Collana	Columbia journalism review books
Disciplina	070.44965
Soggetti	Business writing Business Businesspeople Business enterprises Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Front matter -- Contents -- Introduction / Starkman, Dean -- Acknowledgments -- Part I. Silicon Culture -- 1. Why We Are Allowed to Hate Silicon Valley / Morozov, Evgeny -- 2. Diary: Google Invades / Solnit, Rebecca -- 3. Facebook Feminism, Like It or Not / Faludi, Susan -- 4. Dead End on Silk Road / Kushner, David -- Part II. Brave New Economic World -- 5. A Tale of Two Londons / Shaxson, Nicholas -- 6. London's Laundry Business / Judah, Ben -- 7. How Technology and Hefty Subsidies Make U.S. Cotton King / Smith, Robert -- 8. Invisible Child / Elliott, Andrea -- 9. Russell Brand and the GQ Awards / Brand, Russell -- 10. Maximizing Shareholder Value / Yang, Jia Lynn -- Part III. Frenzied Finance -- 11. One Percent Jokes and Plutocrats in Drag / Roose, Kevin -- 12. Here's Why Wall Street Has a Hard Time Being Ethical / Arnade, Chris -- 13. How the Fed Let the World Blow Up in 2008 / O'Brien, Matthew -- 14. Gross vs. El-Erian / Zuckerman, Gregory / Grind, Kirsten -- 15. Secret Currency Traders' Club Devised Biggest Market's Rates / Vaughan, Liam / Finch, Gavin / Ivry, Bob -- 16. Lunch with the FT: Meredith Whitney / Kellaway, Lucy -- 17. How the Case Against Bank of America CEO Fizzled / Eisinger, Jesse -- Part

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Sommario/riassunto

This anthology of the year's best investigative business writing explores the secret dealings of an elite Wall Street society and uncovers the crimes and misadventures of the young founder of Silk Road, the wildly successful online illegal goods site known as the "eBay of vice." It reveals how the Fed dithered while the financial crisis unfolded and explains why the leaders of a two-trillion-dollar bond fund went to war with each other. Articles from the best newspapers and magazines in the country delve into how junk-food companies use science to get you to eat more and how Amazon dodges the tax man how J.Crew revitalized itself by transforming its creative process and Russell Brand went deep on media and marketing after his GQ Awards speech went haywire. Best Business Writing 2014 includes provocative essays on the NFL's cover-ups and corporate welfare, Silicon Valley's ultralibertarian culture, and the feminist critique of Sheryl Sandberg's career-advice book for women, Lean-In. Stories about toast, T-shirt making, and the slow death of the funeral business show the best writers can find worthy tales in even the most mundane subjects.
