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Nota di contenuto	Acknowledgements -- Unit 1: Moral navigation: business ethics & society -- Unit 2: Moral leadership: ethical theory -- Unit 3: Moral reflection: thorny questions -- Appendix -- Index.
Sommario/riassunto	Movies can be a powerful teaching tool in Business Ethics. The actions of characters in films compellingly portray the ethical quandaries and moral decision-making that play out in the modern workplace. But what can Salmon Fishing in Yemen tell us about the recent European horsemeat scandal? Or Groundhog Day teach us about a Dunkin' Donuts ad campaign? Business Ethics Through Movies: A Case Study Approach examines a wide range of ethical dilemmas, principles and moral reasoning that arise in contemporary business through a series of popular films and real-world case studies. Whether