Record Nr. UNINA9910460893403321 The hybrid factory in the United States [[electronic resource]]: the Titolo Japanese-style management and production system under the global economy / / edited by Tetsuji Kawamura New York, : Oxford University Press, 2010 Pubbl/distr/stampa 0-19-025852-7 **ISBN** 1-283-13429-2 9786613134295 0-19-971852-0 Descrizione fisica 1 online resource (320 p.) Altri autori (Persone) KawamuraTetsuji <1951-> Disciplina 658 Soggetti Industrial management - Japan Corporations, Japanese - United States - Management Corporations, Japanese - North America - Management Production management - Japan Production management - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Contents; Preface; Acknowledgments; Contributors; 1. Introduction: The Japanese-Style Management and Production System in the United States; 2. The Japanese Management System and the Corporate Strategies of Japanese Companies; 3. Hybrid Analysis of Japanese Transplants in the United States; 4. Case Reports of Hybrid Factories in the United States; 5. Case Reports of Hybrid Factories in Mexico and Canada; 6. Conclusion: Characteristic Patterns of Japanese Transplants in the United States and Their Implications; Index Sommario/riassunto Since the early 1980's, Japanese firms have massively globalized their production operations and have shown superb competitive powers in global markets. This meant, however, they had to establish their unique Japanese-style management and production system locally, taking into account different conditions in countries that had not originally

nurtured their unique system. In each case, firms found ways to balance applications and adaptations, resulting in a hybridization of their management and production systems. These experiences abroad dictated changes to the traditional system-in order to...