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Nota di contenuto	Contents; Introduction; 1 Theodore Roosevelt; 2 William Howard Taft and the Conservation of the Republican Party in 1912; 3 Woodrow Wilson; 4 Warren G. Harding; 5 Calvin Coolidge; 6 Herbert Clark Hoover; 7 Franklin D. Roosevelt and the Inauguration of the New Deal; 8 Harry S. Truman; 9 Dwight Eisenhower; 10 John F. Kennedy; 11 Lyndon Baines Johnson; 12 Richard Nixon and American Indian Policy; 13 Gerald Ford; 14 Jimmy Carter; 15 Ronald Reagan and American Drug Policy; 16 George H. W. Bush and the Persian Gulf War; 17 Bill Clinton; 18 George W. Bush; 19 Barack Obama and Hate Crime Legislation BibliographyIndex; About the Editors and Contributors
Sommario/riassunto	The Bully Pulpit, Presidential Speeches, and the Shaping of Public Policy explores how presidents use speeches to shape and influence public policy. Coming from a wide range of disciplines, each chapter in this edited collection examines a selected speech delivered by every president from Roosevelt through Barack Obama to show how language has been instrumental in directing policy.

