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Nota di contenuto	Normative power Europe meets Israel -- Normative power Europe in Israeli eyes -- The seventh would-be member state of the European Economic Community -- Normative power Europe and perceptions as cultural filters: Israeli civic studies as a case-study with Natalia Chaban -- When a lioness roars: the Union's guidelines prohibiting the allocation of funds to Israeli entities in the occupied territories -- An elusive desire: Israeli perceptions of NATO -- Conclusion normative power Europe as Israel's negative "other".
Sommario/riassunto	This book elucidates the tension between the European Union's normative and empirical dimensions underlying Israeli-European Union relations, and uses this uneasy relationship as a case study through which to bridge the theoretical gap between "Normative Power Europe" scholarship and European Union external perceptions studies.