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Titolo	Risk and crisis communication : navigating the tensions between organizations and the public // edited by Robert S. Littlefield and Timothy L. Sellnow
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ISBN	1-4985-1790-0
Descrizione fisica	1 online resource (161 pages)
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Soggetti	Crisis management Public relations - Management Communication Electronic books.
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Sommario/riassunto	This book applies relational dialects to risk and crisis communication in order to explain how agencies and organizations navigate tensions with stakeholders and the public during high-stress situations. Littlefield and Sellnow's novel use of this interpersonal theory, which conceptually describes how couples negotiate tensions as they maintain their relationship, is exemplified through seven case studies that each focus on one common tension.