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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Relationship is everything and everyone is related -- The first step : figuring out what your job is -- The second step : figuring out whom you are working for -- Questions to ask before you start packing -- A few travel survival tips -- Keeping safe -- What to do if you get there and nobody wants you -- How to make them glad that you are there -- Living and working in the public eye -- Working with your local counterparts -- Meet the press -- Dress code for the international professional -- Working with governments -- Visiting the field -- Presenting your message -- On gift-giving -- A few notes on culture -- Briefings and debriefings -- Making a difference -- Profile of the effective international worker -- A few last words.