

1. Record Nr.	UNINA9910460769903321
Titolo	This book is an action : feminist print culture and activist aesthetics // edited by Jaime Harker and Cecilia Konchar Farr ; contributors, Jill E. Anderson [and twelve others]
Pubbl/distr/stampa	Urbana, [Illinois] : , : University of Illinois Press, , 2015 ©2015
ISBN	0-252-09790-4
Descrizione fisica	1 online resource
Disciplina	810.9/352042
Soggetti	American literature - Women authors - History and criticism Feminism and literature - United States - History - 20th century Women - United States - Intellectual life - 20th century Second-wave feminism - United States Publishers and publishing - United States - History - 20th century Books and reading - United States - History - 20th century Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously issued in print: 2015.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"The Women's Liberation Movement held a foundational belief in the written word's power to incite social change. In this new collection, Jaime Harker and Cecilia Konchar Farr curate essays that reveal how second-wave feminists embraced this potential with a vengeance. The authors in <i>This Book Is an Action</i> investigate the dynamic print culture that emerged as the feminist movement reawakened in the late 1960's. The works created by women shined a light on taboo topics and offered inspiring accounts of personal transformation. Yet, as the essayists reveal, the texts represented something far greater: a distinct and influential American literary renaissance. On the one hand, feminists took control of the process by building a network of publishers and distributors owned and operated by women. On the other, women writers threw off convention to venture into radical and experimental

forms, poetry, and genre storytelling, and in so doing created works that raised the consciousness of a generation. Examining feminist print culture from its structures and systems to defining texts by Margaret Atwood and Alice Walker, *This Book Is an Action* suggests untapped possibilities for the critical and aesthetic analysis of the diverse range of literary production during feminism's second wave"--

2. Record Nr.	UNINA9910254543303321
Autore	Quelch John A
Titolo	Building a Culture of Health : A New Imperative for Business / / by John A. Quelch, Emily C. Boudreau
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2016
ISBN	3-319-43723-2
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (XI, 174 p. 22 illus. in color.)
Collana	SpringerBriefs in Public Health, , 2192-3701
Disciplina	362.1
Soggetti	Health services administration Medicine, Preventive Health promotion Industrial management - Environmental aspects Health Care Management Health Promotion and Disease Prevention Corporate Environmental Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	1. Towards a Culture of Health -- 2. Community Health -- 3. Consumer Health -- 4. Employee Health -- 5. Environmental Health -- 6. A Culture of Health: From Vision to Reality. .
Sommario/riassunto	This ambitious volume sets out to understand how every company impacts public health and introduces a robust model, rooted in organizational and scientific knowledge, for companies committed to making positive contributions to health and wellness. Focusing on four interconnected areas of corporate impact, it not only discusses the

business imperative of promoting a healthier society and improved living conditions worldwide, but also provides guidelines for measuring a company's population health footprint. Examples, statistics and visuals showcase emerging corporate involvement in public health and underscore the business opportunities available to companies that invest in health. The authors offer a detailed roadmap for optimizing health-promoting actions in a rapidly evolving business and social climate across these core areas:

- Planning and building a culture of health.
- Consumer health: How organizations affect the safety, integrity, and healthfulness of the products and services they offer to their customers and end consumers.
- Employee health: How organizations affect the health of their employees (e.g., provision of employer-sponsored health insurance, workplace practices and wellness programs).
- Community health: How organizations affect the health of the communities in which they operate and do business.
- Environmental Health: How organizations' environmental policies (or lack thereof) affect individual and population health.
- Implementing and sustaining a culture of health. Building a Culture of Health clarifies both a mission and a vision for use by MPH and MBA students in health management, professors in schools of public health and business schools, and business leaders and chief medical officers in health care and non-health care businesses.

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