

1. Record Nr.	UNINA9910460725003321
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Titolo	Reframing the subject : postwar instructional film and class-conscious literacies // Kelly Ritter
Pubbl/distr/stampa	Pittsburgh : , : University of Pittsburgh Press, , [2015] ©2015
ISBN	0-8229-8117-3
Descrizione fisica	1 online resource (366 p.)
Collana	Pitt comp literacy culture
Disciplina	791.43/655
Soggetti	Social guidance films - United States - History and criticism Motion pictures - Social aspects - United States Social classes in motion pictures Motion pictures in education Mass media in education - United States Social mobility - United States English language - Study and teaching (Higher) - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; Introduction: Sometimes We Expect Great Things; 1. Social Inequalities and the Enterprise of Schooling; 2. Wartime Literacies and the Curricular Tensions of Democracy; 3. Mediating Literacies: The Postwar Literacy Sponsorship of Composition Textbooks and Instructional Films; 4. Modeling Social Literacies on Film: Coronet Instructional Films and Class Maintenance; 5. Enacting Literacies: Current-Traditionalism via Coronet's Role-Play; 6. The Rhetorical Economies of Mass Literacy Instruction in the Twenty-First Century: A Critical Observation; Notes; Works Cited Index
Sommario/riassunto	"Ritter offers an extensive theoretical analysis of the alliance of the value systems inherent in postwar mental hygiene films (class-based ideals, democracy, patriotism) with writing education--an alliance that continues today by way of the mass digital technologies used in

teaching online. She further details the larger material and cultural forces at work in the production of these films behind the scenes and their effects on education trends"--
