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Autore	Rascati Karen L.
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Nota di contenuto	1. Introduction -- 2. Measuring and estimating costs -- 3. Critiquing research articles -- 4. Cost-minimization analysis -- 5. Cost-effectiveness analysis -- 6. Cost-utility analysis -- 7. Cost-benefit analysis -- 8. Health-related quality of life : health status measures -- 9. Decision analysis -- 10. Markov modeling -- 11. Retrospective databases -- 12. Pharmacy services -- 13. International perspective -- 14. Future issues.
Sommario/riassunto	"This new text is designed for a student or practitioner who is unfamiliar with "pharmacoeconomics." It provides a straightforward explanation of the essential pharmacoeconomics topics outlined by The Accreditation Council for Pharmacy Education (ACPE). It defines terminology used in research and covers the application of economic-based evaluation methods for pharmaceutical products and services. Users will find examples of how pharmacoeconomic evaluations relate to decisions that affect patient care and health-related quality of life"-- Provided by publisher.