

1. Record Nr.	UNINA9910460712603321
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Titolo	Colored television : American religion gone global // Marla F. Frederick
Pubbl/distr/stampa	Stanford, California : , : Stanford University Press, , [2016] ©2016
ISBN	0-8047-9700-5
Descrizione fisica	1 online resource (257 p.)
Collana	RaceReligion
Classificazione	AP 39383
Disciplina	269/.2608996
Soggetti	Television in religion - United States African American evangelists Women evangelists - United States Television broadcasting, American Electronic books. United States Religion 1960-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages 205-223) and index.
Nota di contenuto	"Jamaica, land we love" -- Religious dandyism : prosperity and performance in Black televangelism -- Relative prosperity : lived religion in the "dying field" -- Female televangelists and the gospel of sexual redemption -- Redeeming sexuality -- Distributing the message : globalization and the spread of Black televangelism -- Conclusion : voices of the next generation.
Sommario/riassunto	The presence of women and African Americans not simply as viewers, but also as televangelists and station owners in their own right has dramatically changed the face of American religious broadcasting in recent decades. Colored Television looks at the influence of these ministries beyond the United States, where complex gospels of prosperity and gospels of sexual redemption mutually inform one another while offering hopeful yet socially contested narratives of personal uplift. As an ethnography, Colored Television illuminates the phenomenal international success of American TV preachers like T.D. Jakes, Creflo Dollar, Joyce Meyer, and Juanita Bynum. Focusing particularly on Jamaica and the Caribbean, it also explores why the genre has resonated so powerfully around the world. Investigating the

roles of producers, consumers, and distributors, Marla Frederick takes a unique look at the ministries, the communities they enter, and the global markets of competition that buffer them.
