

1. Record Nr.	UNINA9910460689003321
Titolo	Innovative management perspectives on confronting contemporary challenges // edited by Demetris Vrontis Evangelos Tsoukatos and Amedeo Maizza
Pubbl/distr/stampa	Newcastle upon Tyne, England : , : Cambridge Scholars Publishing, , 2015 ©2015
ISBN	1-4438-8434-0
Descrizione fisica	1 online resource (300 p.)
Disciplina	153.43
Soggetti	Problem solving Decision making Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Sommario/riassunto	In view of the prolonged financial meltdown and the resulting clash of socio-economic interests, both between nations and within societies, unforeseen challenges have to be met by contemporary managers. The current organizational, financial, political and social situation calls for innovative, out-of-the-box solutions, while also presenting a unique "opportunity" for management scholars, practitioners and policy makers to work out and bring forward creative and imaginative, as well as realistic, responses to problems. Appealing to scholars, students, researchers and practitioners, and covering