

1. Record Nr.	UNINA9910460658903321
Titolo	The millennials : Americans born 1977 to 1994 / / by The New Strategist Editors
Pubbl/distr/stampa	Amityville, New York : , : New Strategist Press, LLC, , 2015 ©2015
ISBN	1-940308-83-6
Edizione	[Sixth edition.]
Descrizione fisica	1 online resource (565 p.)
Collana	American Generations Series
Disciplina	301.4310973
Soggetti	Youth - United States Adolescent - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Includes a Special Supplement on The iGeneration-Children and Their Families"--Cover.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	The sixth edition of The Millennials: Americans Born 1977 to 1994 is two books in one: it provides a demographic and socioeconomic profile of the Millennial generation, which spanned the ages of 20 to 37 in 2014, and it includes a special supplement on the iGeneration-the population under age 20. The Millennial generation numbers 78 million and accounts for 25 percent of the total population-larger than the Baby-Boom's share. The iGeneration numbers 62 million and is another 20 percent of the population.