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Sommario/riassunto	After more than six decades of breaking the rules established by their elders, the Baby-Boom generation and older Americans are one and the same. In 2014, Boomers spanned the ages from 50 to 68, accounting for 24 percent of the total U.S. population and 71 percent of the population aged 50 or older. The eighth edition of The Baby Boom: Americans Born 1946 to 1964 includes in its pages, for the first time, a statistical profile of the U.S. population aged 50 or older-absorbing the New Strategist reference book Older Americans: A Changed Market into one volume. Boomers already dominate the older