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| 1. Record Nr.           | UNINA9910460964203321   |
| Autore                  | Berry William   |
| Titolo                  | Understanding Multivariate Research : A Primer For Beginning Social Scientists / / William Berry (Florida State University), Mitchell S. Sanders (Florida State University)   |
| Pubbl/distr/stampa      | London : , : Taylor and Francis, , 2018   |
| ISBN                    | 0-429-97191-5<br>1-283-27657-7<br>9786613276575<br>0-8133-4628-2  |
| Edizione                | [First edition.]  |
| Descrizione fisica      | 1 online resource (105 p.)  |
| Disciplina              | 300/.7/2  |
| Soggetti                | Social sciences - Research - Methodology<br>Multivariate analysis<br>Regression analysis<br>Electronic books.   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | Contents; Tables and Figures; Preface for Teachers and Students; Acknowledgments; 1 Introduction; 2 The Bivariate Regression Model; 3 The Multivariate Regression Model; 4 Evaluating Regression Results; 5 Some Illustrations of Multiple Regression; 6 Advanced Topics; 7 Conclusion; Glossary; References; Index   |
| Sommario/riassunto      | "Although nearly all major social science departments offer graduate students training in quantitative methods, the typical sequencing of topics generally delays training in regression analysis and other multivariate techniques until a student's second year. William Berry and Mitchell Sanders's Understanding Multivariate Research fills this gap with a concise introduction to regression analysis and other multivariate techniques. Their book is designed to give new graduate students a grasp of multivariate analysis sufficient to understand the basic elements of research relying on such analysis that they must read prior to their formal training in quantitative methods. Berry and Sanders effectively cover the techniques seen most commonly in social |

science journals--regression (including nonlinear and interactive models), logit, probit, and causal models/path analysis. The authors draw on illustrations from across the social sciences, including political science, sociology, marketing and higher education. All topics are developed without relying on the mathematical language of probability theory and statistical inference. Readers are assumed to have no background in descriptive or inferential statistics, and this makes the book highly accessible to students with no prior graduate course work."

--Provided by publisher.

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| 2. Record Nr.           | UNINA9910460647503321   |
| Autore                  | Gaylin David H.   |
| Titolo                  | A profile of the performing arts industry : culture and commerce / / David H. Gaylin  |
| Pubbl/distr/stampa      | New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2016   |
| ISBN                    | 1-78684-372-2<br>1-60649-565-8  |
| Edizione                | [First edition.]  |
| Descrizione fisica      | 1 online resource (vi, 282 pages)   |
| Collana                 | Industry profiles collection, , 2331-0073   |
| Disciplina              | 792.0232  |
| Soggetti                | Performing arts - United States - Management<br>Electronic books.   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Nota di bibliografia    | Includes bibliographical references (pages 2539-274) and index.   |
| Nota di contenuto       | 1. Introduction -- 2. Defining the arts and the industry -- 3. Historical background on the performing arts disciplines -- 4. The industry's development in America -- 5. Industry size, structure, and value chain -- 6. Performing artists and their unions -- 7. Theater, orchestra, opera, and dance companies -- 8. Audiences and tastes -- 9. Managing performing arts companies -- Notes -- References -- Index. |
| Sommario/riassunto      | Attending a live concert or theatrical performance can be a thrilling experience. At their best, the performing arts represent the height of human creativity and expression. But the presentation on stage, whether it is Shakespeare, Beethoven, or The Lion King, depends on a   |

business backstage. This book provides an overview of both the product on stage and the industry that makes it possible. While the industry's product is unique--with unique supply and demand characteristics-- it is still an industry, with economic inputs, organization structures, competitors, business models, value chains, and customers. We will examine each of the major segments (Broadway, regional theater, orchestra, opera, and dance) along these business dimensions. The challenges facing the performing arts industry in America are well known. Many companies struggle to survive, and there have been some high-profile bankruptcies. Participation rates are falling, audiences are aging faster than the general population, season ticket sales are in decline, and gift-giving levels are hard to sustain in today's economy. The value of the arts and arts education are in question, and both have largely disappeared from public policy agendas. Yet there are bright spots. Some companies are thriving, enjoying sold- out performances, extended runs, and healthy balance sheets. The Metropolitan Opera's Live in HD series continues to be widely successful. Some Broadway productions have turned into global, billion-dollar businesses. Admission to professional schools of the performing arts is more competitive than ever, and the caliber of graduates is astonishingly high. At the nonprofessional level, there is no shortage of community productions across all genres and geographies. Why do some companies struggle and some thrive? Despite trends that appear uncontrollable, management decisions have a huge impact on economic outcomes. This book examines the range of product, market, and resource choices available to performing arts managers and provides practical examples in key areas such as programming, venues, performer relations, marketing, and fund-raising.

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| 3. Record Nr.           | UNINA9910789335003321   |
| Autore                  | Saengudomlert Poompat   |
| Titolo                  | Optimization for communications and networks / / Poompat<br>Saengudomlert   |
| Pubbl/distr/stampa      | Enfield, N.H. : , : Science Publishers<br>Boca Raton, Fla. : , : CRC Press, , 2012  |
| ISBN                    | 0-429-06581-7<br>1-4398-7656-8  |
| Descrizione fisica      | 1 online resource (220 p.)  |
| Classificazione         | COM043000   |
| Disciplina              | 621.382   |
| Soggetti                | Telecommunication systems - Mathematical models<br>Mathematical optimization<br>System analysis - Mathematics   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references.  |
| Nota di contenuto       | Front Cover; Dedication; Preface; Contents; List of Figures; 1. Introduction; 2. Convex Optimization; 3. Linear Optimization; 4. Integer Linear Optimization; Appendix A: Reviews of Related Mathematics; Appendix B: Solutions to Exercise Problems; Appendix C: Octave Commands for Optimization; Bibliography  |
| Sommario/riassunto      | The book provides an introduction to optimization theory and its applications. It is written for senior under-graduate students and first-year graduate students of telecommunication and related fields. Most applications pertain to communication and network problems. Optimization theory involves a great deal of mathematics. The book has practical examples to accompany rigorous discussion so that the reader may develop intuitive understanding on relevant concepts. The materials have been developed from course notes. By attempting to cover convex, linear, and integer optimization for a one-semester course, the author focuses on fundamental concepts and techniques rather than trying to be comprehensive. Infact, the book is written with the main intention to serve as a bridge for students with no prior background in optimization to be able to access more advanced books on the subject later on.--Provided by publisher. |

