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Autore	Klenke Karin
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Multiple case studies; Data Collection and Analysis in Case Study Research; Data Collection Methods; Data Analytical Techniques; Interpreting the Findings of Case Study Research; Quality Assessments in Case Studies; Selected Examples of Case Studies in Leadership Research; Summary; 4 Content Analysis in Leadership Research An Illustrative Leadership Content Analysis StudyIntroduction; Defining Content Analysis; Designing a Content Analysis Study; Data Collection and Analysis in Content Analysis; Qualitative and Quantitative Approaches to Coding; Types of Coding; From Codes to Categories; Use of Software in Content Analysis; Quality Criteria and Validation Issues; Intercoder Agreement in Content Analysis; Measuring intercoder reliability; Selected Examples of Content Analysis Studies in Leadership Research; Summary; 5 Qualitative Interviewing in Leadership Research An Illustrative Qualitative Interviewing Leadership StudyIntroduction; Defining Interviews; Types of Interviews and Interview Questions; Structured Interviewing; Unstructured Interviewing; Semistructured Interviewing; Role of the Interviewer in In-Depth Interviewing; Media Used in Qualitative Interviewing; Telephone Interviewing; Internet Interviews; Focus Group Interviews; Virtual Focus Groups Interviews; Data Collection and Analysis; Transcription; Reliability and Validity in Qualitative Interviews; Selected Examples of Interviewing Studies in Leadership Research
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Sommario/riassunto

This text offers comprehensive coverage of the design and use of qualitative methods in leadership research. The book equips leadership researchers at all levels with the knowledge to make informed choices of research strategies. The second edition features 50 percent new research and includes new developments in qualitative research methods.
