

1. Record Nr.	UNINA9910460614803321
Autore	Ferro Antonino <1947->
Titolo	The analytic field and its transformations // Antonino Ferro and Giuseppe Civitarese
Pubbl/distr/stampa	London : , : Routledge, , 2018
ISBN	0-429-90581-5 0-367-10304-4 0-429-48104-7 1-78241-311-1
Edizione	[1st]
Descrizione fisica	1 online resource (225 p.)
Disciplina	157.9
Soggetti	Psychoanalysis Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously issued in print: London: Karnac, 2015.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	COVER; CONTENTS; ACKNOWLEDGEMENTS; ABOUT THE AUTHORS; PREFACE; CHAPTER ONE The meaning and use of metaphor in analytic field theory; CHAPTER TWO Stone got eyes: on Bion's seminar in Paris; CHAPTER THREE Mourning and the empty couch: a conversation between analysts; CHAPTER FOUR The secret of faces; CHAPTER FIVE Spacings; CHAPTER SIX Analysts in search of an author: Voltaire or Artemisia Gentileschi?; CHAPTER SEVEN Confrontation in the Bionian model of the analytic field; CHAPTER EIGHT A Beam of Intense Darkness: a discussion of the book by James Grotstein CHAPTER NINE Between "other" and "other": Merleau-Ponty as a precursor of the analytic fieldCHAPTER TEN Carla's panic attacks: insight and transformation; REFERENCES; INDEX
Sommario/riassunto	The Analytic Field and its Transformations presents a collection of articles written jointly by Antonino Ferro and Giuseppe Civitarese over the last few years. All revolve around the post-Bionian model of the analytic field (BFT). Indeed, analytic field theory is emerging as a new paradigm in psychoanalysis. Going hand-in-hand with this is an ever-growing interest in Bion in general. Bion mounts a systematic deconstruction of the principles of classical psychoanalysis. His aim,

however, is not to destroy it, but rather to bring out its untapped potential and to develop ideas that have remained

2. Record Nr.	UNINA9910781078703321
Autore	Dowd Nancy <1956->
Titolo	Bite-sized marketing [[electronic resource]] : realistic solutions for the overworked librarian / / Nancy Dowd, Mary Evangeliste, & Jonathan Silberman
Pubbl/distr/stampa	Chicago, : American Library Association, 2010
ISBN	1-283-09352-9 9786613093523 0-8389-9734-1
Descrizione fisica	1 online resource (153 p.)
Altri autori (Persone)	EvangelisteMary SilbermanJonathan <1982->
Disciplina	021.7
Soggetti	Libraries - Marketing Libraries - Public relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Word-of-mouth marketing -- Bring your library to life with a story -- How to market electronic resources -- Public relations 101 -- Outreach -- Advocacy -- The new marketing tools -- Design -- Branding -- Marketing best practices.
Sommario/riassunto	Filled with contemporary marketing ideas, and structured to quickly impart simple and cost-effective ideas for marketing your library.