

1. Record Nr.	UNINA9910460606303321
Titolo	Metaphor in specialist discourse // edited by J. Berenike Herrmann, Gottingen University ; Tony Berber Sardinha, Sao Paulo Catholic University
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , [2015] ©2015
ISBN	90-272-6784-7
Descrizione fisica	1 online resource (331 p.)
Collana	Metaphor in Language, Cognition, and Communication, , 2210-4836 ; ; 4
Disciplina	808/.032
Soggetti	Metaphor Discourse analysis Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Metaphor in Specialist Discourse; Editorial page; Title page; LCC data; Dedication page; Table of contents; Acknowledgment; Preface; Section I. Introduction; Metaphor in specialist discourse: Investigating metaphor use in specific and popularized discourse contexts; 1. Idea for the book; 2. Theoretical framework and methodologies; 3. Overview; Acknowledgments; References; Section II. Metaphor variation in specialist discourse; Register variation and metaphor use: A multi-dimensional perspective; 1. Introduction; 2. The multi-feature multi-dimensional approach; 3. Method; 3.1 Corpus 3.2 Metaphor identification 3.3 Tagging; 3.4 Variables; 4. Results; 4.1 Question 1: Relationship between metaphor and previous dimensions of variation; 4.2 Question 2: Dimensions of variation; 4.3 Question 3: Significance of register distinctions; 4.4 Question 4: Cutting across register differences; 5. Concluding remarks; Acknowledgements; References; Appendix; Metaphors in psychology genres: Counseling vs. academic lectures; 1. Introduction; 2. The corpora; 2.1 The counseling corpus; 2.2 The academic lecture corpus; 3. Method; 3.1 The target domains; 3.2 Identification of linguistic metaphors

3.3 Grouping metaphorical expressions and formulating conceptual metaphors
4. Results; 4.1 Love metaphors; 4.2 anger metaphors; 5. Conclusion; Acknowledgements; References; Section III. Metaphor in specific contexts; Payback and punishment: Figurative language in Scottish penal policy; 1. Introduction; 2. Context of the present analysis; 3. Method; 4. Findings from automatic frequency analysis; 4.1 Most frequent figuratively-used lexical words; 4.2 Payback; 5. Findings from manual analysis; 5.1 Deliver; 5.2 Manage, management; 6. Conclusion; Acknowledgement; References

They have to die for the goals: War metaphors in English and German football radio commentary
1. Football - A popularised specialist discourse domain; 2. Methodology; 2.1 Metaphor identification; 2.2 Quantitative analysis; 2.3 Qualitative analysis; 3. Corpus design; 3.1 Why radio commentaries?; 3.2 Compilation of the corpus; 4. Results; 4.1 Quantitative analysis; 4.2 Qualitative analysis; 5. Comparison; 6. Specialist terms, specialist metaphor; References

The production line as a context for low metaphoricity: Exploring links between gestures, iconicity, and artefacts on a factory shop floor
1. Introduction; 1.1 Gestures, metonymy, and metaphor; 1.2 The relationship between metaphor and metonymy; 2. The salmon factory; 3. Methods; 4. Types of gestures at the salmon factory; 4.1 Conversational gesturing; 4.2 Technical gesturing; 5. Discussion; 6. Gesture, metaphor, and language; Acknowledgements; References; Section IV. Metaphor in science writing

High on metaphor, low on simile? An examination of metaphor type in sub-registers of academic prose
