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Sommario/riassunto	Preaching Islamic Renewal examines the life and work of Muhammad Mitwalli Sha'rawi, one of Egypt's most beloved and successful Islamic preachers. His wildly popular TV program aired every Friday for years until his death in 1998. At the height of his career, it was estimated that up to 30 million people tuned in to his show each week. Yet despite his pervasive and continued influence in Egypt and the wider Muslim world, Sha'rawi was for a long time neglected by academics. While much of the academic literature that focuses on Islam in modern Egypt repeats the claim that traditionally trained Muslim scholars suffered the loss of religious authority, Sha'rawi is instead an example of a well-trained Sunni scholar who became a national media sensation. As an advisor to the rulers of Egypt as well as the first Arab television

preacher, he was one of the most important and controversial religious figures in late-twentieth-century Egypt. Thanks to the repurposing of his videos on television and on the Internet, Sha'rawi's performances are still regularly viewed. Jacqueline Brinton uses Sha'rawi and his work as a lens to explore how traditional Muslim authorities have used various media to put forth a unique vision of how Islam can be renewed and revived in the contemporary world. Through his weekly television appearances he popularized long held theological and ethical beliefs and became a scholar-celebrity who impacted social and political life in Egypt.

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