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Nota di contenuto	Introduction -- Big Oil's artwash epidemic. Tobacco and arms manufacturers : ethics and sponsorship ; Oil sponsorship of the arts around the world ; The international oil economy and the BP Ensemble in London -- Capital and culture. Art at arm's-length from the state, but ethics under its thumb ; Where the money really comes from ; Ethics and accountability -- Discrete logos, big spills. Disaster is fundamental to business ; A social licence to operate ; Arts sponsorship to secure social licence ; Fake it 'til you make it : simulating authenticity -- The impact of BP on Tate : an unhappy context for art. Curating with BP in the picture ; Art in social context ; BP, Tate and the post-colonial -- Opposition to oil sponsorship and interventions in gallery spaces. Performing protest in gallery spaces - a growing global movement ; Institutional critique and the sponsor ; Making space for change : the 'deviant art institution' and interstitial distance -- Conclusion. Merely artwash ; Signs of change.