1. Record Nr. UNINA9910460541703321 Autore Urban Hugh B. Titolo Zorba the Buddha: sex, spirituality, and capitalism in the global Osho movement / / Hugh B. Urban Pubbl/distr/stampa Oakland, California:,: University of California Press,, 2015 ©2015 0-520-96177-3 **ISBN** Descrizione fisica 1 online resource (261 p.) Disciplina 299/.93 Soggetti Gurus New Age movement - Oregon - History - 20th century New Age movement - India - History Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front matter -- Contents -- Illustrations -- Preface -- Introduction: Gurus, God-Men, and Globalization -- Chapter 1. "India's Most Dangerous Guru" -- Chapter 2. "Beware of Socialism!" -- Chapter 3. "From Sex To Superconsciousness" -- Chapter 4. The Messiah America Has Been Waiting For" -- Chapter 5. "Osho" -- Chapter 6. OSHO®? --Conclusion -- Notes -- Selected Bibliography -- Index Zorba the Buddha is the first comprehensive study of the life, Sommario/riassunto teachings, and following of the controversial Indian guru known in his youth as Bhagwan Shree Rajneesh and in his later years as Osho (1931-1990). Most Americans today remember him only as the "sex guru" and the "Rolls Royce guru," who built a hugely successful but scandalridden utopian community in central Oregon during the 1980's. Yet Osho was arguably the first truly global guru of the twentieth century, creating a large transnational movement that traced a complex global circuit from post-Independence India of the 1960's to Reagan's America of the 1980's and back to a developing new India in the

1990's. The Osho movement embodies some of the most important economic and spiritual currents of the past forty years, emerging and adapting within an increasingly interconnected and conflicted late-

capitalist world order. Based on extensive ethnographic and archival research, Hugh Urban has created a rich and powerful narrative that is a must-read for anyone interested in religion and globalization.