

1. Record Nr.	UNINA9910460527703321
Autore	Stringam Betsy Bender
Titolo	A profile of the hospitality industry // Betsy Bender Stringam and Charles G. Partlow
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2016
ISBN	1-78684-371-4 1-60649-919-X
Edizione	[First edition.]
Descrizione fisica	1 online resource (vi, 170 pages)
Collana	Industry profiles collection, , 2331-0073
Disciplina	647.9573
Soggetti	Hospitality industry Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 131-164) and index.
Nota di contenuto	1. Introduction -- 2. How the industry operates -- 3. Industry organization and competition -- 4. Uniqueness of the hospitality product -- 5. Competitive strategies -- 6. Outside market forces -- 7. Challenges and opportunities for the industry -- Resources for further study -- References -- Endnotes -- Index.
Sommario/riassunto	The hospitality industry is generally referred to as businesses that provide accommodation and foodservice. Traditionally an entrepreneurial business, it now includes organizations ranging from small independent cafes to large multinational corporations. Businesses in the hospitality industry have many organizational structures to include whole ownership, franchising, consortia, and management contracts as key configurations. Affected by capital investment, travel and tourism trends, threats and opportunities, the hospitality industry has proved resilient.

2. Record Nr.	UNINA9910814806403321
Autore	Dawkins Fred <1945->
Titolo	Ageless entrepreneur : never too early, never too late // Fred Dawkins
Pubbl/distr/stampa	Toronto, Ontario : , : Dundurn, , 2015 ©2015
ISBN	1-4597-2826-2 1-4597-2825-4
Descrizione fisica	1 online resource (257 p.)
Collana	The Entrepreneurial Edge ; ; 3
Disciplina	658.4/21
Soggetti	Entrepreneurship Success in business Career development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Return of an Icon -- The Renewal of a Lifetime Allegiance -- No Disappointment -- My Request Gets Deferred -- My Proposal -- Setting the Framework -- A Fresh Start -- Off and Running -- Dining with Sam -- Looking for Good Will Hunting -- Finding Symmetry -- The Painting Guru -- Finding Inspiration -- The Exuberance of Youth -- Putting the Pedal to the Metal -- The Teenage Mentor -- Putting Meat on the Bone -- A Mentoring Machine -- Building Consensus -- The Mentoring Mind -- Defining the Alliance -- The End of the Beginning -- Epilogue May 11, 2015 -- Appendix I One-Line Wisdom from the Seminars of Sam Macleod -- Appendix II Sam's Inspirations -- Appendix III The Jargon of Entrepreneurship According to Sam.
Sommario/riassunto	Economic, social, and technological forces are pushing the old and the young into business, earlier and later than in the past. Whatever their reasons - doors opened by new technology, the self-reliance of owning a robust business - students of the Everyday Entrepreneur gather once more to learn how to succeed at any age.