Record Nr. UNINA9910460496203321 Autore Windsor Richard A. Titolo Evaluation of health promotion and disease prevention and management programs: improving population health through evidenced-based practice / / Richard Windsor New York, New York:,: Oxford University Press,, 2015 Pubbl/distr/stampa ©2015 **ISBN** 0-19-023509-8 0-19-023510-1 0-19-023508-X [Fifth edition.] Edizione Descrizione fisica 1 online resource (385 p.) Disciplina 613 Soggetti Health education Health promotion Medicine, Preventive Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover: Evaluation of Health Promotion and Disease Prevention Programs; Copyright; Contents; Acknowledgments; About the Author; 1 Introduction to Health Promotion and Disease Prevention Program Evaluation; Introduction; Chapter Overview; Target Audiences; Program Evaluation: A Trans-Disciplinary Process; Program Evaluation Terms; Purposes of Program Evaluation: The Role of Program Evaluation or Evaluation Research in an Organization: Planning an Evaluation: Defining Realistic Objectives: Professional Competence in Program Evaluation Credentialing and Professional Preparation for HP-DP SpecialistsSystematic Reviews: Meta-Evaluation and Meta-Analysis; Evaluation PHASES: Documenting the Validity of Results; PHASE 1 (Formative Evaluation) and PHASE 2 (Efficacy Evaluation): Evaluation Research; PHASE 3 and 4: Program Evaluation; Internal Validity to

External Validity: The Enduring Challenge; Practice-Based and Community-Based Participatory Research and Program Evaluation:

Clinical Practice Guidelines for HP-DP and Management; Evaluation PHASES: Translating HP-DP Science to Practice-Based Evidence Planning and Evaluation Domains and StakeholdersEvaluability Assessment; Science Domain; Policy Domain; Practice Domain; Science-Policy-Practice Partnerships: Domain Consilience; Evaluation Progress Review: The 1960s and 1970s; Evaluation Progress Review: The 1980s and 1990s; Process Evaluation: Linking HP-DP Programs and Impact; Evaluation Progress Review: Objectives for the Nation and States; Healthy Objectives for the Nation: 1990, 2000, 2010, 2020; HP-DP 2020 Objectives for the Nation; A Global Health Progress Review: The Millennium Development Goals (2010)

Millenium Development Goals Progress ReviewThe Health Promotion Movement and Evaluation; The Science-Policy-Practice Gap in Health Promotion and Population Health Science; An HP-DP Evaluation Paradigm Shift; Program Evaluation Leadership: Future Challenges; 2 Planning an Evaluation; The Organizational Context for HP-DP Programs; Philosophy of the Organization; Program Justification; Mission and Goals of the Organization; The Health Promotion Planning Network; PRECEDE/PROCEED Planning Model; Phase 1: Social Assessment

Phase 2: Epidemiologic Assessment (Health-Genetics-Behavioral-Environmental)Systematic Reviews and Rating of the Validity of the Evaluation Literature; Phase 3: Educational and Ecologic Assessment; Phase 4: Administrative, Policy Assessment, and Intervention Alignment; Phase 5: Implementation; Phases 6-8: Evaluation; Case Study: Clear Horizons; Epidemiologic Assessment; Social Assessment; Behavioral Assessment; Environmental Assessment; Educational Assessment; Predisposing Factor; Reinforcing Factors; Enabling Factors; Administrative and Policy Analysis; Health Education Methods Implementation

Sommario/riassunto

Evaluation of Health Promotion and Disease Prevention Programs offers conceptual and methodological frameworks for the six phases of health program evaluation: introduction to evaluation; models of evaluation planning; efficacy and effectiveness evaluation; measurement and analysis evaluation; process and qualitative evaluation; cost analysis and basic economic evaluation.