1. Record Nr. UNINA9910460462703321 Autore Winfree Jason A. Titolo Sports Finance and Management: Real Estate, Entertainment, and the Remaking of the Business / / by Jason A. Winfree Pubbl/distr/stampa Boca Raton, FL: .: CRC Press, . [2011] ©2012 **ISBN** 0-429-25245-5 1-4398-9710-7 Edizione [First edition.] Descrizione fisica 1 online resource (476 p.) Disciplina 338.43796 Sports - United States - Finance Soggetti Sports - United States - Management Sports - Economic aspects - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Front Cover; Contents; Preface; Acknowledgments; About the Authors; Nota di contenuto Chapter 1: The Redefinition of the Sports Business; Chapter 2: The Structures of Ownership; Chapter 3: Financial Statements, Revenues, and Costs: Chapter 4: Facilities: "Disnevfication" and Design: Chapter 5: Stadium Financing; Chapter 6: Sports Teams and Real Estate Development, or Real Estate Development Companies with Sports Teams?: Chapter 7: Media and Sports Management: Chapter 8: What Are Teams Worth? Team Valuation Chapter 9: Demand and the Sports Business: What Does the Customer Want and How Does a Team Owner Provide It? Chapter 10: Pricing Strategies: Chapter 11: Capital Budgeting and Team Investments: Chapter 12: League Policies, Taxes, and Profits; References; Back Cover Sommario/riassunto The sports business landscape has changed dramatically in the past two decades. Teams and facilities have become integral parts of the businesses of real estate and development, entertainment, and the media. While an understanding of core financial management issues specific to the sports industry is still mandatory, a greater appreciation of finan.