Record Nr. UNINA9910460447503321 Autore Aaronson Susan A. **Titolo** Trade and the American dream: a social history of postwar trade policy // Susan Ariel Aaronson; forewords by William V. Roth, Jr., and Robert T. Matsui Pubbl/distr/stampa Lexington, Kentucky: ,: The University Press of Kentucky, , 1996 ©1996 **ISBN** 0-8131-0874-8 0-8131-4919-3 Descrizione fisica 1 online resource (281 pages) Disciplina 382/.3/0973 International economic relations Soggetti Electronic books. United States Commercial policy History 20th century United States Economic conditions 1945-Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Title; Copyright; Contents; List of Illustrations; List of Tables and Figures; Forewords; Acknowledgments; Introduction; 1. The Roots of Multilateral Trade Policy; 2. Linking Jobs to Trade Policy, 1939-1942; 3. Gaining Congressional Approval for Multilateral Trade Liberalization, 1943-1945; 4. The Planners and the Public, 1943-1946; 5. Public Response to the ITO, 1946-1947; 6. The ITO, the GATT, and U.S. Trade Policy, 1947-1948; 7. Congressional Challenges and Public Apathy toward Trade, 1948-1949; 8. Dead on Arrival: The Fate of the ITO, 1948-1951 9. The Rise and Erosion of the Freer Trade Consensus and the Debate over NAFTA, 1949-199410. Present at the Creation of the WTO, 1986-1994; Conclusion: Democracy and Economic Interdependence; Notes; Bibliography; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W; Y; Z Sommario/riassunto Every hour of every day Americans see, smell, taste, or hear goods and services traded between the United States and other nations. Trade

issues are front-page news but most Americans know little about the

potential impact of global economic interdependence on their jobs, standard of living, and quality of life.In Trade and the American Dream, Susan Aaronson highlights a previously ignored dimension of the United States trade policy: public understanding. Focusing on the debate over the three mechanisms designed to govern world trade -- the International Trade Organization (ITO), the General