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climate/business-enabling environment reform3 CREATING OPPORTUNITY FOR SUSTAINABLE ENTERPRISE: BASIC CONDITIONS; Box 3.1 The rule of law and the importance of property rights; Figure 3.1 Most frequently reported major obstacles to firm operation in developing countries; Box 3.2 Creating a strong macroeconomic environment for enterprise formation and growth; Figure 3.2 Practical steps for environmental policy-making; Box 3.3 The spirit of enterprise; Box 3.4 Highlights from the Global Entrepreneurship Monitor
Figure 3.3 Basic conditions creating the opportunity for sustainable enterprises4 CREATING WEALTH AND DECENT WORK THROUGH COMPETITIVE ENTERPRISES AND NATIONS; Figure 4.1 Internal and external influences on productivity; Box 4.1 Collective bargaining, productivity and competitiveness; Box 4.2 Competitiveness - Adding up the real costs of cheap labour; Figure 4.2 Finance, bureaucracy, corruption and other problematic factors for doing business in Mozambique; Figure 4.3 Crime and theft in Jamaica and other problematic factors for doing business
Figure 4.4 Bureaucracy, tax and other problematic factors for doing business in JapanBox 4.3 What makes Switzerland so competitive?; Table 4.1 The WCY and GCR overall rankings; Figure 4.5 Competitiveness landscape for Germany; Box 4.4 Competitiveness and stages of economic development; Figure 4.6 Competitiveness landscape for Bavaria, Germany; Box 4.5 The Celtic Tiger: Making Ireland a competitive place to do business; Box 4.6 Investment compacts; Box 4.7 Workforce Innovation in Regional Economic Development (WIRED); Figure 4.7 Local economic development - Strategies and risks
5 THE REGULATORY AND LEGAL ENVIRONMENT: ISSUES AND POLICIES

Sommario/riassunto

Promoting sustainable enterprises is about strengthening the institutions and governance systems which nurture enterprises. This volume provides detailed guidance on what constitutes a conducive environment for sustainable enterprises. Sustainable enterprises need sustainable societies. Business tends to thrive where societies thrive and vice versa.
