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the Services Sector""Reasons for Regulatory Policies""Trade Policy Barriers""Domestic Factors that Enable Trade in Services""Notes""References""Appendix A: Export of Value Added Database""Appendix B: Trade in Services Database""Boxes""1.1 Modes of Services Trade and Data on Trade in Services""1.2 How Can Developing Countries Join and Climb the Ladder of Global Value Chains?""1.3 What Kind of Firms Export Services?""1.4 Using Firm-Level Data to Estimate Concentration Ratios: Evidence from Romania""1.5 Services Sophistication: Handle with Care""1.6 What Is a Gravity Model?""2.1 Does India Defy the General Pattern of Ladders of Comparative Advantage?""2.2 What Is the Structure of the Services Sector? Evidence from Romania""2.3 Where Do Services Inputs Go? Evidence from Ghana""2.4 Output, Value Added, and the Importance of the Wholesale Sector for Exports of Downstream Goods: Evidence from Romania""3.1 How Are Remittances Classified?""3.2 Quantifying Tradability Potential: Evidence from Romania""3.3 The Updated Tradability Index of Gervais and Jensen""3.4 How Are Factor Intensities Computed?""3.5 What Does Firm Productivity Say about the Likelihood of Exporting? Evidence from Romania""4.1 Weak Policies, Weak Investment Climate, and Weak Integration into World Markets in the Middle East and North Africa""4.2 Good Policy Practice: Increasing the Transparency of Regulations Governing Lawyers Working in Asia-Pacific Economic Cooperation (APEC) Member Economies""4.3 Good Policy Practice: Achieving Universal Postal Coverage in Trinidad and Tobago""

Sommario/riassunto

The Service Trade Competitiveness Diagnostic (STDC) Toolkit is part of a larger agenda of trade competitiveness work developed by the World Bank's International Trade Unit in recent years. Services are a key input in countries' trade competitiveness, as well as a new source of trade diversification, making it critical to understand what factors and main constraints matter most for services competitiveness. The Toolkit provides a framework, guidelines, and set of practical tools to conduct a thorough analysis and diagnostic of trade competitiveness in the services sector with a methodology that