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Nota di contenuto	1. Introduction -- 2. Steel basics -- 3. How steel companies operate -- 4. How the steel industry operates -- 5. Industry organization and competition -- 6. Steel labor relations -- 7. Steel trade flows and trade disputes -- 8. Outside market forces -- 9. Steel and technological change -- 10. Regulation -- 11. Challenges and opportunities -- 12. Conclusion -- Notes -- References -- Index.
Sommario/riassunto	The steel mill and the auto plant were the icons of the 20th-century industrial economy. By the early 21st century, many people viewed steel as Big, Ugly, and Gone to China. Not so. In manufacturing, The World Is Not Flat! The steel industry has continuously been forced to remake itself. This book describes those developments and dynamics.