

1. Record Nr.	UNINA9910460355303321
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Titolo	The nurse's social media advantage [[electronic resource]] : how making connections and sharing ideas can enhance your nursing practice // by Robert Fraser
Pubbl/distr/stampa	Indianapolis, Ind., : Sigma Theta Tau International, c2011
ISBN	1-935476-34-3 1-283-05720-4 9786613057204 1-935476-35-1
Descrizione fisica	1 online resource (256 p.)
Disciplina	610.730285
Soggetti	Nursing informatics Medical care - Computer network resources Internet Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Laying the foundation -- Understanding the basic building blocks of social media -- Privacy, disclaimers, and professional issues, oh my -- Improve the way you access the internet -- Dealing with the overload -- Developing your online reputation -- Begin to share your knowledge -- Creating quality content -- Building your online network -- Where to from here?.