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Autore	Goncalves Marcus.
Titolo	Doing business in emerging markets : roadmap for success / / Marcus Goncalves, Jose Alves, and Rajabahadur V. Arcot
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2015
ISBN	1-63157-018-8
Edizione	[First edition.]
Descrizione fisica	1 online resource (168 p.)
Collana	Economics collection, , 2163-7628
Disciplina	658.049
Soggetti	International business enterprises International trade Electronic books. Developing countries Economic conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2014 digital library.
Nota di bibliografia	Includes bibliographical references (pages 131-147) and index.
Nota di contenuto	1. Entering an emerging market -- 2. The importance of market research and business intelligence -- 3. Coping with political and economic risks -- 4. FCPA: dealing with corruption and crime -- 5. Coping with the global and emerging market crisis -- About the authors -- Advance quotes for doing business in emerging markets -- Notes -- References -- Index.
Sommario/riassunto	Reflects the challenges and opportunities facing international businesses and professionals when operating in emerging markets, particularly in the wake of the financial crisis of 2008. This book is filled with valuable information and real-world facts and examples from across the globe. It covers all the key topics on conducting business in emerging markets, addressing important aspects of entering a new market, as well as post-entry issues and strategies, such as dealing with corruption, the application of the United States Foreign Corrupt Practice Act (FCPA), international market research and more, demonstrating how the emerging market context challenges traditional international business theories and even best practices. Marcus Goncalves, Fall 2014.

2. Record Nr.	UNISA996393322103316
Titolo	An ordinance of the Lords and Commons assembled in Parliament [[electronic resource] ] : for securing of the eighty thousand pounds advanced by, and under the eight treasurers hereafter named: and for a further provision, for the raising and maintaining of the forces under the command of Sir Thomas Fairfax. 31. Martii, 1645. Ordered by the Commons assembled in Parliament, that this ordinance be forthwith printed and published. H: Elsynge, Cler. Parl. D. Com
Pubbl/distr/stampa	Printed at London, : for Edward Husbonds, April 2. 1645
Descrizione fisica	[16] p
Soggetti	Great Britain History Civil War, 1642-1649 Early works to 1800
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Signatures: A-B. The last leaf is blank. Reproduction of the original in the British Library.
Sommario/riassunto	eebo-0018