

1. Record Nr.	UNINA9910460334303321
Autore	Moini Hamid
Titolo	Internationalization and small business management in northern Denmark / / Hamid Moini, John Kuada and Arnim Decker
Pubbl/distr/stampa	London, England ; ; Asokoro, Nigeria : , : Adonis & Abbey Publishers Ltd, , 2013 ©2013
Descrizione fisica	1 online resource (181 p.)
Disciplina	338.88948905
Soggetti	International business enterprises - Denmark Small business - Denmark - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Front ""; ""TABLE OF CONTENT""; ""DEDICATION""; ""CHAPTER 1 Introduction to Internationalization of Small Businesses""; ""CHAPTER 2 Dominant Characteristics of Family and Non-Family Small Businesses""; ""CHAPTER 3 Internationalization Process of Small Businesses""; ""CHAPTER 4 Overview of Research Cases: Family-Owned Firms Perspective""; ""CHAPTER 5 Overview of Research Cases: Non-Family-Owned Firms Perspective""; ""CHAPTER 6 Comparison of Family-Owned and Non-Family-Owned Firms""; ""CHAPTER 7 Conclusions and Future Research""; ""Future Research""; ""Bibliography""