

1. Record Nr.	UNINA9910460332703321
Titolo	Reintegrating Iran with the west : challenges and opportunities // edited by Mohammad Elahee, Farid Sadrieh, Mike Wilman
Pubbl/distr/stampa	Bingley, [England] : , : Emerald, , 2015 ©2015
ISBN	1-78441-741-6
Edizione	[First edition.]
Descrizione fisica	1 online resource (178 p.)
Collana	International Business & Management, , 1876-066X ; ; Volume 31
Disciplina	370.7
Soggetti	Electronic books. Iran Economic conditions 1997- Iran Foreign relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Front Cover; Reintegrating Iran with the West: Challenges and Opportunities; Copyright page; Contents; List of Contributors; About the Editors; About the Authors; Preface; Acknowledgements; Part I: Iran in the Global Economy; Chapter 1 A Historic Perspective on the Iranian Contributions to World Civilization and Global Trade; 1.1 Introduction; 1.2 Iran: A Cradle for Religious Thought; 1.3 Persian Language, Literature and Poetry; 1.4 Science and Education; 1.5 Public Administration and Statecraft; 1.6 Iran's Contribution to International Trade; 1.7 Conclusion; References Chapter 2 Potential for the Expansion of Iranian Natural Gas Exports: Opportunities and Limits 2.1 Introduction; 2.2 Iran's Natural Gas Reserves in Perspective; 2.2.1 South Pars Gas Field; 2.3 Gas Market Outlook and Strategy; 2.3.1 Iran-Pakistan (IP) Pipeline; 2.3.2 Iran-Turkey Pipeline; 2.3.3 Proposed Iran-Oman Pipeline; 2.3.4 The Abandoned Nabucco Pipeline Project; 2.4 Limits to Iran's Gas Exports; 2.5 The Crisis over Ukraine; 2.6 Reorienting US-Iran Strategy; 2.7 Conclusion; References; Chapter 3 Non-Oil Exports from Iran; 3.1 Introduction; 3.2 Iran's Trading Partners 3.3 Structure of Iran's Non-Oil Export 3.3.1 Performance of the Petrochemical Industry; 3.3.2 Iran's Military Equipment Exports; 3.3.3 Barriers to the Expansion of Non-Oil Exports; 3.4 The Promise of a

Sanction-Free Future and Conclusion; References; Appendix; Chapter 4 The Automotive Industry in Iran: A Critical Analysis; 4.1 Industry Profile; 4.1.1 Regional Developments and Conflicts; 4.1.2 Auto Industry Developments and Trends; 4.1.3 Automotive Market Trends and Forecasts; 4.2 The Impact of Sanctions; 4.3 Developing the Retail Operation
4.4 Manufacturing - Sophisticated, Lean and Just in Time 4.4.1 The Importance of Quality in the Brand Proposition; 4.4.2 The Influence of the Japanese; 4.4.3 Additional Manufacturing Considerations; 4.4.4 Politics and Relationships in Joint Ventures; 4.5 Conclusion; Acknowledgements; References; Chapter 5 The Iranian Diaspora as a Conduit for Western Technology, Capital, and Know-How to Revitalize the Iranian Economy; 5.1 Introduction; 5.2 Political Economy and Its Importance for Understanding Iran; 5.3 The Political Economy of Iran; 5.4 The Iranian Diaspora: A Conduit for Inward FDI in Iran
5.5 Conclusion References; Part II: Nuclear Negotiations and Aftermath; Chapter 6 Economic Incentives and Pressure in Nuclear Negotiations with Iran; 6.1 Introduction; 6.2 Coercive Negotiations; 6.3 Iran's and U. S. Interests; 6.4 Iran: Advantages of a Deal; 6.4.1 "Narrow" Deal/No Regime Change; 6.4.2 Lifting of Sanctions; 6.4.3 Participation in "Big Science" Projects; 6.4.4 Credibility of the "Value-Enhancing" Options; 6.5 Iran's BATNA; 6.6 U.S. BATNA; 6.7 Conclusion; References; Chapter 7 Iran and the West: A Nuclear Settlement and Its Aftermath; 7.1 Introduction
7.2 Anti-Westernism in Iranian Revolution

Sommario/riassunto

Iran's potential as a key player in the region's economic, political and technological development is largely unrealized. This book provides its readers with a fuller understanding of the economic complexities of the present and the promise of a future rebirth in an important country, perhaps the last emerging market.
