

1. Record Nr.	UNINA9910460331503321
Titolo	Governing to win : enhancing national competitiveness through new policy and operating approaches // edited by Charles L. Prow
Pubbl/distr/stampa	Lanham, Maryland ; ; Plymouth, England : , : Rowman & Littlefield Publishers, Inc., , 2012 ©2012
ISBN	1-4422-1663-8
Descrizione fisica	1 online resource (151 p.)
Collana	The IBM Center for the Business of Government book series Governing to win
Disciplina	336.3/90973
Soggetti	Government spending policy - United States Expenditures, Public - United States Public administration - United States Public welfare - United States Human services - United States Electronic books. United States Social policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Governing To Win; TABLE OF CONTENTS; Acknowledgments; Introduction; Section I: The Imperative to Create Long-Term Fiscal Sustainability; Chapter One: Understanding What's Driving the Annual Deficit; Chapter Two: Understanding the Federal Government's Long-Term Cost Drivers; Chapter Three: Creating a Strategic Approach to Budget Decisions; Chapter Four: Governance Is the New Competitiveness Imperative; Section II: New Policy Approaches to Enhance Competitiveness; Chapter Five: Three Approaches to Fostering Economic Competitiveness Chapter Six: Two Key Actions to Align Postsecondary Education with the Labor Market Chapter Seven: Five Initiatives to Bend the Health Care Cost Curve; Chapter Eight: Three Strategies to Increase Energy Efficiency; Section III: Moving to an "Enterprise USA" Approach in Government Can Enhance Competitiveness; Chapter Nine: Create a New

Value-Oriented Operating Model for Government; Chapter Ten: Use Technology to Enhance Productivity; Chapter Eleven: Rethink Government Purchasing and Supply Chains; Chapter Twelve: Strategically Use Business Analytics
Chapter Thirteen: Expand the Use of Shared Services About the Authors

Sommario/riassunto

Charles Prow has brought together an impressive lineup of businessmen and women, reporters, and experts to show how the United States can be more competitive in the global economy. This book shows not only what is wrong with the current federal spending plan, but ways to fix it. Business professionals and anyone interested in the government's response the recession will find this an important book.
