Record Nr. UNINA9910460327403321 Autore Sun William <1962-> **Titolo** Reframing corporate social responsibility [[electronic resource] /] / William Sun, Jim Stewart and David Pollard Bingley, : Emerald, 2010 Pubbl/distr/stampa **ISBN** 1-282-96408-9 9786612964084 0-85724-456-6 Descrizione fisica 1 online resource (324 p.) Collana Critical studies on corporate responsibility, governance and sustainability;; vol. 1 PollardDavid Altri autori (Persone) StewartJim Disciplina 658.4/08 658,408 Soggetti Global Financial Crisis, 2008-2009 Social responsibility of business - Economic aspects Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Nota di contenuto Front cover: Reframing Corporate Social Responsibility: Lessons from the Global Financial Crisis; Copyright page; Contents; List of Tables; List of Figures: List of Boxes: List of contributors: Editorial advisory and review board; Acknowledgments; Part I: Introduction; Chapter 1. Reframing corporate social responsibility; Part II: Understanding the Role of Csr in the Financial Crisis; Chapter 2. The nature of responsibility and the credit crunch; Chapter 3. The role of corporate social responsibility in the financial crisis Chapter 4. Corporate social irresponsibility: The role of government and ideology Chapter 5. Performance management and neo-liberal labour market governance: the case of the UK; Chapter 6. Who is responsible for the financial crisis? Lessons from a separation thesis: Part III: Implementation of CSR: Regulatory Models and Managerial Frameworks; Chapter 7. Crisis, rescue, and corporate social

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Institutionalisation of corporate social responsibility in the corporate

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Chapter 9. When should companies voluntarily agree to stop doing things that are legal and profitable but 'socially useless' and would they ever?; Chapter 10. The dark side of social capital: Lessons from the Madoff case; Part IV: The Future of Csr: A Post-Crisis Agenda; Chapter 11. CSR 2.0: from the age of greed to the age of responsibility; Chapter 12. Dying of consumption? Voluntary simplicity as an antidote to hypermaterialism; Chapter 13. Corporate social responsibility in developing countries: polish perspective

## Sommario/riassunto

This collection brings together leading scholarly thinking to understand why CSR failed to prevent the global financial crisis, how corporate social irresponsibility (CSI) contributed to the financial crisis, and how we may reframe CSR or improve CSR frameworks to help prevent or mitigate any future financial and economic crises