

1. Record Nr.	UNINA9910460325803321
Titolo	New technology-based firms in the new millennium . Volume XI / / edited by Aard Groen, University of Twente, Enschede, The Netherlands, Gary Cook, University of Liverpool Management School, Liverpool, UK, Peter van der Sijde, VU University Amsterdam, Amsterdam, The Netherlands
Pubbl/distr/stampa	Bingley, [England] : , : Emerald, , 2015 ©2015
ISBN	1-78560-032-X
Descrizione fisica	1 online resource (283 p.)
Collana	New technology-based firms in the new millennium ; ; Volume 11
Disciplina	155.9042
Soggetti	High technology industries Information technology - Economic aspects New business enterprises Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Front Cover; New Technology-Based Firms in the New Millennium Volume XI; Copyright page; Contents; List of Contributors; Chapter 1 Introduction; The Chapters; Part I: Internationalisation; Chapter 2 Managerial Mindset and the Born Global Firm; Introduction; Internationalization, Entrepreneurial Mindset and the Creation of the Born Global Firm; Managerial Mindset and the Born Global Firm; The Entrepreneurial Process and the Born Global Entrepreneur; Opportunity Recognition; Preparation for Exploitation (Resource Building) and the Born Global Manager Opportunity Exploitation and the Born Global Entrepreneur Globalization Frustrated; Globalization Mandated; Summary and Conclusion; References; Chapter 3 Acquisition of Knowledge in Networking for Internationalisation; Introduction; Literature Review; Learning and Knowledge Sources in Networks; Learning in Internationalisation; Market Knowledge and Information; Know-How in Countries New to the Firm; Provision of Assistance; Research Focus and

Method; Findings and Discussion; Background to International Activity; Learning during Internationalisation; Regulatory Service Consultancies Ingredient Supplier and Contract Manufacturer Firms Manufacturing Firms with their Own Brands (MFB); Networking; Internationalisation Obstacles; Conclusions; References; Part II: Start-up and Commercialisation; Chapter 4 Barriers to Biomedical Engineering Commercialisation; Introduction; Theoretical Framing: Ways to Commercialise Innovation; Method; Results; On Needs and Barriers; On Business Maturity; Analysis; Barriers Coupled to the Biomedical Engineering Sector; Barriers Related to the Market (Customer) Structure; Barriers Related to Entrepreneurship among Researchers; Conclusions What Barriers Are Present for Commercialisation of Biomedical Engineering Ideas? How Could the Barriers of the Commercialisation of Applied Research Projects Within the Biomedical Engineering Sector Best ...; What Way to Commercialise Should They Choose?; Start-Up; Licencing; Joint Ventures; Divesture to External Party; Free Share of the Idea to an Established Actor; Contribution; References; Chapter 5 Bringing Technology Projects to Market: Balancing of Efficiency and Collaboration; Introduction; Knowledge Commercialization Processes; Resource-Based View on Research Projects' Efficiency Factors Influencing Overall Performance in Commercialization Methodology, Data and Measurement; Data Envelope Analysis (DEA); Rough-Set Analysis; Sample; Measurement; Descriptive Analysis and Model Exploration; Efficiency Levels; What Influences the Overall Performance in Commercialization?; Conclusion and Future Research Paths; References; Appendix; Chapter 6 High-Tech Entrepreneurial 'Soft Starters' in a University-Based Business Incubator: Space for Entrepreneurial Cap...; Introduction; Technology-Based Incubators and Policy Contexts in the United Kingdom Entrepreneurship, Networks and Capital Theory

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#### Sommario/riassunto

The papers in this volume address key themes relating to improving our understanding of the processes involved in high-technology entrepreneurship and of the design of effective policy to promote it. Topics examined include start-ups, entrepreneurship clusters, inter-firm collaboration, and growth strategy for high-technology small firms.

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