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Method; Findings and Discussion; Background to International Activity; Learning during Internationalisation; Regulatory Service Consultancies Ingredient Supplier and Contract Manufacturer Firms Manufacturing Firms with their Own Brands (MFB); Networking; Internationalisation Obstacles; Conclusions; References; Part II: Start-up and Commercialisation; Chapter 4 Barriers to Biomedical Engineering Commercialisation; Introduction; Theoretical Framing: Ways to Commercialise Innovation; Method; Results; On Needs and Barriers; On Business Maturity; Analysis; Barriers Coupled to the Biomedical Engineering Sector; Barriers Related to the Market (Customer) Structure; Barriers Related to Entrepreneurship among Researchers; Conclusions What Barriers Are Present for Commercialisation of Biomedical Engineering Ideas? How Could the Barriers of the Commercialisation of Applied Research Projects Within the Biomedical Engineering Sector Best ...; What Way to Commercialise Should They Choose?; Start-Up; Licencing; Joint Ventures; Divesture to External Party; Free Share of the Idea to an Established Actor; Contribution; References; Chapter 5 Bringing Technology Projects to Market: Balancing of Efficiency and Collaboration; Introduction; Knowledge Commercialization Processes; Resource-Based View on Research Projects' Efficiency Factors Influencing Overall Performance in Commercialization Methodology, Data and Measurement; Data Envelope Analysis (DEA); Rough-Set Analysis; Sample; Measurement; Descriptive Analysis and Model Exploration; Efficiency Levels; What Influences the Overall Performance in Commercialization?; Conclusion and Future Research Paths; References; Appendix; Chapter 6 High-Tech Entrepreneurial 'Soft Starters' in a University-Based Business Incubator: Space for Entrepreneurial Cap...; Introduction; Technology-Based Incubators and Policy Contexts in the United Kingdom Entrepreneurship, Networks and Capital Theory

Sommario/riassunto

The papers in this volume address key themes relating to improving our understanding of the processes involved in high-technology entrepreneurship and of the design of effective policy to promote it. Topics examined include start-ups, entrepreneurship clusters, inter-firm collaboration, and growth strategy for high-technology small firms.
