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| Soggetti | Automobiles - Social aspects - Brazil - History - 20th century Transportation, Automotive - Social aspects - Brazil - History - 20th century Automobile industry and trade - Brazil - History - 20th century Social change - Brazil - History - 20th century Progress - History - 20th century Nationalism - Brazil - History - 20th century Political culture - Brazil - History - 20th century Electronic books. Brazil Social conditions 20th century Brazil Economic conditions 20th century Brazil Politics and government 20th century |
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| Nota di contenuto | First cars : curiosities of the elite The coming of tropical modernity : automobiles and the question of nation Americanism and Fordism : the search for a Brazilian El Dorado Nationalist development : Getulio Vargas and the integration of Brazil The multinational solution : Juscelino Kubitschek and the national auto industry From technocrats to democrats : automobility and citizenship Epilogue: Tropical modernity in a globalized space. |
| Sommario/riassunto | This work studies the automobile as both a tool and a cultural symbol of Brazil's status as a modern 'developed' nation. As such it addresses |

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debates on state-making, the role of multi-national corporations in the region, middle-class consumerism, working-class politics, and much more.