

1. Record Nr.	UNINA9910460246603321
Autore	VanHoose David D.
Titolo	E-commerce economics // David D. VanHoose
Pubbl/distr/stampa	London : , : Routledge, , 2011
ISBN	1-283-10432-6 9786613104328 1-136-82181-3 0-203-83036-9
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (497 p.)
Disciplina	381/.142
Soggetti	Electronic commerce Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	unit 1. Electronic commerce : market and prices -- unit 2. Information, advertising, and innovation in the electronic marketplace -- unit 3. Policy implications of electronic commerce -- unit 4. Internet trade, electronic money and banking, and the economy.
Sommario/riassunto	This second edition of eCommerce Economics addresses the economic issues associated with using computer-mediated electronic networks, such as the Internet, as mechanisms for transferring ownership of or rights to use goods and services. After studying this book, students will recognize problems that arise in the electronic marketplace, such as how to gauge the competitive environment, what products to offer, how to market those products, and how to price those products. They also will understand the conceptual tools required to evaluate the proper scope of public policies relating to electr

2. Record Nr.	UNINA9910787045603321
Autore	Peloso Vincent C
Titolo	Peasants on plantations : subaltern strategies of labor and resistance in the Pisco Valley, Peru / / Vincent C. Peloso
Pubbl/distr/stampa	Durham, NC : , : Duke University Press, , 1999
ISBN	0-8223-2246-3 0-8223-9747-1
Descrizione fisica	1 online resource (277 p.)
Collana	Latin America otherwise
Disciplina	306.3/49
Soggetti	Cotton plantation workers - Peru - Pisco River Valley - History Peasants - Peru - Pisco River Valley - History Cotton trade - Peru - Pisco River Valley - Personnel management - History Industrial relations - Peru - Pisco River Valley - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 215-245) and index.
Nota di contenuto	Frontmatter -- CONTENTS -- List of Maps, Tables, and Figures -- Preface -- Acknowledgments -- Introduction: Peasants, Plantations, and Resistance -- 1: Planters, Managers, and Consent -- 2: Indenture, Wages, and Dominance -- 3: Stagnation, Recovery, and Peasant Opportunities -- 4: Plantation Growth and Peasant Choices -- 5: Yanaconas, Mechanization, and Migrant Labor -- 6: Yanaconas, Migrants, and Political Consciousness -- Conclusion: Plantation Society and Peruvian Culture -- Notes -- Glossary -- Bibliography -- Index
Sommario/riassunto	"Superb case study of plantation labor after the abolition of slavery examines the Hacienda San Francisco Solano de Palto in the Pisco Valley. According to the author, peasants involved in cotton production did not submit to the usually assumed forms of domination and exploitation. Rather, they adopted a variety of strategies including long-term labor contracts and direct negotiations with landowners that led to the more widespread use of yanocanaje in this region. An illuminating, carefully constructed study of the plantation records of Hacienda Palto first made available during the agrarian reform campaign of the Velasco government in the early 1970s. Succeeds in

placing this case study in the broader context of subaltern studies in an international setting. Strongly recommended"--Handbook of Latin American Studies, v. 58.
