Record Nr. UNINA9910460230403321 Autore Cooke Philip (Philip N.) **Titolo** Towards global localization: the computing and telecommunications industries in Britain and France / / Philip Cooke. [et al.] London;; New York:,: Routledge,, 2015 Pubbl/distr/stampa **ISBN** 1-315-71839-1 Descrizione fisica 1 online resource (240 pages): illustrations Collana Routledge Library Editions: Economic Geography;; Volume 2 338.470040941 Disciplina Soggetti Computer industry - Location Telecommunication equipment industry - Location Computer industry - Great Britain - Location Telecommunication equipment industry - Great Britain - Location Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali First published in 1992. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto 1. Computing and communications in the UK and France: innovation, regulation and spatial dynamics: an introduction / Philip Cooke -- 2. High technology and flexibility / Olivier Weinstein -- 3. Accumulation and organization in computing and communications industries: a regulationist approach / Frank Moulaert & Erik Swyngedouw -- 4. Globalization and its management in computing and communications / Philip Cooke & Peter Wells -- 5. The regional patterns of computing and communications industries in the UK and France / Erik Swyngedouw, Martine Lemattre, Peter Wells -- 6. The computer hardware industry in the 1980s: technological change, competition and structural change / Peter Wells & Philip Cooke -- 7. The telecommunications equipment industry: the great transformation / Olivier Weinstein -- 8. Services: the bridge between computing and communications / Frank Moulaert -- 9. Global localization in computing and communications: conclusions / Philip Cooke.