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Titolo	Per un piano nazionale contro la povertà / Cristiano Gori ... [et al.]
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2. Record Nr.	UNINA9910460212303321
Titolo	Financial capability and asset holding in later life : a life course perspective / / edited by Margaret S. Sherraden and Nancy Morrow-Howell
Pubbl/distr/stampa	Oxford ; ; New York : , : Oxford University Press, , [2015] ©2015
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Note generali	Description based upon print version of record.
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Nota di contenuto	Machine generated contents note: -- Introduction -- Financial Vulnerability and Capability across the Life Course: Theoretical Perspective -- Margaret S. Sherraden and Nancy Morrow-Howell -- Part One. Financial Capability in Later Life: Theory and Evidence of Life Course Impacts -- Chapter 1 -- The Financial Crisis and the Life Course: -- Age, Education, and Race as Predictors of Economic and Financial Outcomes -- William Emmons and Bryan Noeth -- Chapter 2 -- Race, Gender, and Wealth across the Life Course -- Tyson Brown -- Part Two. Financial Capability in Later Life: Vulnerable Populations -- Chapter 3 -- Assets and Older African Americans -- Wilhelmina A. Leigh -- Chapter 4 -- Economic Security of Older Hispanics: The Role of Social Security and Employer-Based Pensions -- Jacqueline L. Angel and Stipica Mudrazija -- Chapter 5 -- Native American Elders and Assets -- Amanda Barusch and Tracy Golden -- Chapter 6 -- Immigrant Older Adults: Poverty, Asset Holding, Financial Access, and Public Policy -- Yunju Nam -- Chapter 7 -- Disability, Aging, and

Assets and Financial Stability -- Michelle Putnam -- Part Three. Policies and Innovations -- Chapter 8 -- Lifelong Asset Development Policy: A Capability Approach -- Jin Huang and Jennifer C. Greenfield -- Chapter 9 -- Long Term Care: Who Pays the Price? -- Jennifer C. Greenfield -- Chapter 10 -- Workplace Policies and Practices to Accumulate Assets -- Ernest Gonzales -- Chapter 11 -- A New Dawn: Age-Friendly Banking for Low to Moderate Income Older Adults -- Sehar Siddiqi, Robert Zdenek, and Edward Gorman -- Conclusion. Innovations and Knowledge Development -- Nancy Morrow-Howell, Michael Sherraden, and Margaret Sherraden.

Sommario/riassunto

"With today's availability of Social Security and Medicare, we typically think of the older years as a stage in life where people are supported financially. However, of the more than 40 million old adults currently living in the US, many are struggling financially living below or near the poverty line. They are lacking the assets necessary to see them through a period of life that is often longer than expected and that requires more health and long-term care. While financial vulnerability can be most pronounced in old age, it is often created across decades, revealing itself in later years when there is little opportunity to reverse a lifetime of disadvantage. The concept of Financial Capability refers to both an individual and structural idea that combines a person's ability to act with their opportunity to act in their best financial interests. In Financial Capability and Asset Holding in Later Life: A Life Course Perspective the concept of Financial Capability is used to underscore the importance of acquiring knowledge and skills while also addressing policies and services than can build financial security. The volume assembles the latest evidence on financial capability and assets among older adults using a life course perspective, arguing that older adults need financial knowledge and financial services in order to build secure lives, and that this process needs to begin before it is too late to make effective changes and choices. Broken into three parts, the chapters in this book written by leading experts in the field blend together empirical findings, economic and social theory, and case studies. Part 1 opens the book with a conceptual and empirical overview of financial capability and assets among older adults using a life course perspective. Part 2 presents chapters addressing financial vulnerability of diverse racial and ethnic groups, people with disabilities, and immigrants. Part 3 includes chapters describing current policies, programs, and innovations, including a review of important issues of working and caregiving in later life, and a detailed assessment of "age-friendly" banking principles, banking products, services, and policies"--

3. Record Nr.	UNINA9910779023103321
Titolo	Gender, culture, and consumer behavior / / edited by Cele C. Otnes, Linda Tuncay Zayer
Pubbl/distr/stampa	New York : , : Routledge Academic, , 2012
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Descrizione fisica	1 online resource (483 p.)
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Nota di contenuto	Cover; Gender, Culture, and Consumer Behavior; Copyright; Contents; Preface; Acknowledgments; About the Editors; About the Contributors; Section I: Feminist Theory and Discourses; Chapter 1. Construction of Consumer Vulnerability by Gender and Ethics of Empowerment; Introduction; Constructing Gender and Power; Constructing the Vulnerable Woman; Dialogic Ethics of Consumer Vulnerability; Conclusion: An Ethics of Empowerment; References; Chapter 2. "The Creation of Inspired Lives": Female Fan Engagement With the Twilight Saga; Introduction; Field Site; Data and Methodology; Findings ConclusionNote; References; Section II: Media, Advertising, and Gender; Chapter 3. The Carnal Feminine: Consuming Representations of Womanhood in a Contemporary edia Text; Introduction; The Carnal Feminine; Feminism and the Carnal Feminine; Sex and the City as a Woman's Genre; Analysis; Discussion; References; Chapter 4. Climbing the Ladder or Chasing a Dream? Men's Responses to Idealized Portrayals of Masculinity in Advertising; Introduction; Literature

Review; Method; Findings; Implications; Appendix A: Biographical Information of Informants; References
Chapter 5. Is the Selectivity Hypothesis Still Relevant? A Review of Gendered Persuasion and Processing of Advertising
MessagesIntroduction; Sex and Gender: Are They the Same?; The Selectivity Hypothesis Model; Limitations and Future Research; References; Chapter 6. Gender and Media Literacy: Women and Men Try On Responses to Objectification in Fashion Advertising; Introduction; Review of the Literature; Method; Findings and Discussion; Conclusions; References; Section III: Gender, Culture, and the Market; Chapter 7. Viewing Gender as a Value-Creative Resource; Introduction; Background
Employing Gender Capital in Value Cocreation PracticesDiscussion; Summary; References; Chapter 8. Lived Consumer Bodies: Narcissism, Bodily Discourse, and Women's Pursuit of the Body Beautiful; Introduction; Narcissism and Self; Academic Perspectives on the Body; Gym Bodies-The Study; Findings; Discussion; Concluding Comments; References; Chapter 9. scaled Expectations and Expanded Gender Roles: Women's Gift-Giving Rituals for and Resistance to Valentine's Day Events; Introduction; Contextual and Conceptual Foundations; Methods; Findings; Contributions.to.Theory; Discussion; Note
ReferencesSection IV: Masculine Discourses; Chapter 10. Masculinity and Fashion; Introduction; Literature Review: A Brief Introduction to Men's Fashion; Empirical Case: Speaking of Socks; Method; Discussion; Notes; References; Chapter 11. The.Rise of (Soushokukei Danshi) Masculinity and Consumption in Contemporary Japan; Introduction; Soushokukei Danshi Consumption Practices; Scholarly Importance of Soushokukei Danshi; Methodology; Findings; Discussion; Conclusion and Limitations; References; Chapter 12. Masculinity, Intimacy, and Consumption; Introduction; Gender and the Male-Female Couple
Intimacy

Sommario/riassunto

"When considering how we should introduce this volume, we reflected on our own lives as women who both grew up in America, but whose heritages are distinct. We are both daughters of male liberal arts professors who provided most of the family income, while our mothers focused on child-rearing and community activities, as well as by-choice educational pursuits and forays into the working world. Linda is a first-generation American whose parents emigrated to the U.S. in 1970. Cele's ancestors were early U.S. settlers whose families relied on hard work and the G.I. Bill to fend off blows dealt by the Depression. We decided to offer examples of how gender, culture and consumption intersect in memories that demonstrate the dramatic and dynamic changes in these three areas over our lifetimes"--
