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Autore	Crow Michael M.
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Sommario/riassunto	"In this book, Michael Crow will ignite a national discussion on what the new American research university should look like. This new model is one that embraces students with a wide range of backgrounds and abilities while giving elite public schools a run for their research money. Crow proposed his idea--one that would fundamentally redesign the public research university--ten years ago when he became president of Arizona State University and now he has a decade of experience to support his plan. Designing the New American University offers a comprehensive critique of the contemporary American research university and spells out how these critically important institutions can reinvent themselves. The manuscript recommends measures to foster institutional evolution across various interrelated dimensions, represented by the model of the New American University--an egalitarian institution committed to academic excellence, inclusiveness to a broad demographic, and maximum societal impact. The model is evolutionary and dynamic and its "design aspirations" are interrelated and interdependent. The manuscript thus introduces readers to the imperative significance of institutional design, which is not merely adventitious to knowledge enterprises"--

"America's research universities consistently dominate global rankings but may be entrenched in a model that no longer accomplishes their purposes. With their multiple roles of discovery, teaching, and public service, these institutions represent the gold standard in American higher education, but their evolution since the nineteenth century has been only incremental. The need for a new and complementary model that offers accessibility to an academic platform underpinned by knowledge production is critical to our well-being and economic competitiveness. Michael Crow, president of Arizona State University and an outspoken advocate for reinventing the public research university, conceived the New American University model when he moved from Columbia University to Arizona State in 2002. Following a comprehensive reconceptualization spanning more than a decade, ASU has emerged as an international academic and research powerhouse that serves as the foundational prototype for the new model. Crow has led the transformation of ASU into an egalitarian institution committed to academic excellence, inclusiveness to a broad demographic, and maximum societal impact. In *Designing the New American University*, Crow and coauthor William B. Dabars--a historian whose research focus is the American research university--examine the emergence of this set of institutions and the imperative for the new model, the tenets of which may be adapted by colleges and universities, both public and private. Through institutional innovation, say Crow and Dabars, universities are apt to realize unique and differentiated identities, which maximize their potential to generate the ideas, products, and processes that impact quality of life, standard of living, and national economic competitiveness. *Designing the New American University* will ignite a national discussion about the future evolution of the American research university"--
