1. Record Nr. UNINA9910460172103321 Autore Cadle James Titolo Business analysis techniques: 99 essential tools for success / / James Cadle, Debra Paul, and Paul Turner Pubbl/distr/stampa Wiltshire, England:,: BCS,, 2014 ©2014 **ISBN** 1-68015-720-5 1-78539-104-6 1-78017-274-5 Edizione [Second edition.] Descrizione fisica 1 online resource (325 p.) Disciplina 658.4/012 Soggetti **Business analysts** Business planning Organizational effectiveness Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Bibliographic Level Mode of Issuance: Monograph Note generali Nota di bibliografia Includes bibliographical references and index. Sommario/riassunto The role of the business analyst is to formulate options for a way forward and produce business cases setting out conclusions and recommendations. This professional discipline requires the widest possible array of tools and the ability to use each when and where it is needed. The new edition provides 99 possible techniques and applies them within a framework of stages. It complements Business Analysis (ed Debra Paul, Donald Yeates and James Cadle), also published by BCS. and offers a more detailed description of the techniques used in business analysis, together with practical advice on their application.

This book will be of enormous benefit to business analysts, managers

and to students of information systems and business strategy.