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-- 6. The Response of Governments and Universities to Globalization and Internationalization in Higher Education John Taylor -- 7. The Management of Internationalization in Universities John Taylor -- 8. Key Trends and Emerging Issues in International Student Mobility (ISM) Steve Woodfield -- 9. Higher Education Reforms and Problems in China: Challenges from Globalization Hongshia Zhang -- 10. Capacity Building for Demography in Southern Africa: International Collaboration in Action Ros Foskett -- Part III. Case Studies in Higher Education Internationalisation -- 11. Student Experience in the Globalized Higher Education Market: Challenges and research imperatives Rodney Arambewela -- 12. Course Reorientation to Enhance Chinese Students' International Awareness Diamin Wang -- 13. Challenges to Institutionalizing Internationalization in a UK University Joanna Al-Youssef -- 14. Internationalization in the Universities of Spain: Changes and Challenges at Four Institutions Laura E. Rumbley -- 15. The Role of English Language Teaching in University Internationalization in China Jiang Yumei -- Section IV. Emerging Themes, Issues and Challenges -- 16. The Commoditization and Standardization of Higher Education Paul Gibbs -- 17. Higher Education Partnerships for Studying and Improving Leadership Preparation and Development around the World Bruce Barnett and Stephen L. Jacobson. 18. International Organizations and the Tertiary Education Sector: Understanding UNESCO, the OECD, and the World Bank Linking-pin Organizations Roberta Bassett -- 19. Intercultural Experience in English Universities: A Case Study of Chinese Students Mei Tian and John Lowe -- 20. The Internationalization of Higher Education: A Prospective View Nick Foskett and Felix Maringe -- Index.

| Sommario/riassunto | "Universities all over the world are increasingly recognising the challenges of globalization and the pressures towards internationalization. This collection draws together a wealth of international experience to explore the emerging patterns of strategy and practice in internationalizing Higher Education. Questions considered include: * How is the concept of globalization in the context of higher education understood by those who lead universities across the world? * What new challenges are being created as universities seek to become more international? * Which forms of leadership are needed and will be needed in the future in these transforming institutions and how are they going about preparing for and achieving this?."--Provided by publisher. |