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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Title Page; Copyright Page; Brief Table of Contents; Contents; Preface; Companion Website; Introduction; Why Media (Now, More than Ever)?; Why Children (Only)?; Why Global? (But Is It?); About this Book; Notes; References; Chapter 1 Media and Children at Home; The Role of Context; Media Diffusion in the Family; The Role of Media in the Fabric of Family Life; The social uses of television; Parenting Styles and Mediation; Media-related conversations; Television as a talking book; Conversations with siblings and peers; Mediating fear reactions; Concluding Remarks; Notes; References Chapter 2 Media and Individual Development Developmental Theories; Attention to and Comprehension of Screen Content; Development of attention to audio-visual content; Relationship between attention to television and comprehension; Development of Viewing Preferences; Development of Fantasy-Reality Distinction; The development of genre distinction; The importance of distinguishing between screen fantasy and reality; The development of understanding of television characters; The development of moral judgment; Identification with Media Characters; Children's Fear Reactions Television, Imagination, and Creativity A Conceptual and Methodological Reflection; Notes; References; Chapter 3 Media, Learning, and Literacy; Media and School - Two Educational Systems; Viewing Television and

School Performance; The Audio-Visual Language and Cognitive Skills; The development of special viewing skills; Learning from Educational Television; New Media Learning and Literacy; Gaming and learning; Television and Language Acquisition; Acquisition of native language; Acquisition of second language; Concluding Remarks; Notes; References; Chapter 4 Media and Health-related Behaviors  
Media and Violent Behaviors Learning violent behaviors; Cumulative effects of media violence; Intervening variables; Media, Sex, and Sexuality; Gender and social expectations; Pornography and teenage sexuality; Media and Advertising; Advertising for children; Social and emotional wellbeing, and advertising; Is advertising working?; Media, Alcohol, and Smoking; Media, Obesity, and Eating Disorders; Body image and eating disorders; Media and Pro-social Behavior; Concluding Remarks; Notes; References; Chapter 5 Media and Perceptions of Self and Society; Media and Gender  
Construction of gender roles Construction of gender identity; Gay identities; The Social Construction of Reality; Violence and the mean world hypothesis; Materialism; Perceptions of "us" in comparison to "others"; Cultural integration of immigrant children; The Construction of Political Reality; The construction of conflicts; Peacebuilding interventions; Edutainment genres; Americanization and Globalization; What is "America"?; Concluding Remarks; Notes; References; Chapter 6  
Media, Sociality, and Participation; Social Networking; Comparing offline and online relationships  
Marginalized identities

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Sommario/riassunto

Taking a global and interdisciplinary approach, *Children and Media* explores the role of modern media, including the internet, television, mobile media and video games, in the development of children, adolescents, and childhood.

- Primer to global issues and core research into children and the media integrating work from around the world
- Comprehensive integration of work that bridges disciplines, theoretical and research traditions and methods
- Covers both critical/qualitative and quantitative approaches to the topic

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