

1. Record Nr.	UNINA9910460121003321
Autore	Hansen Michael W (Michael Wendelboe)
Titolo	Danish investments in developing countries [[electronic resource]] : a global value chain perspective / / Michael W. Hansen, Torben Pedersen, Bent Petersen
Pubbl/distr/stampa	Køge, : Copenhagen Business School Press, 2006
ISBN	87-630-9983-7
Descrizione fisica	1 online resource (78 p.)
Altri autori (Persone)	PedersenTorben PetersenBent <1954->
Soggetti	Investments, Danish - Developing countries Investments, Foreign - Developing countries Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	""Danish Investments in Developing Countries a€? A Global Value Chain Perspective""; ""Table of Contents""; ""Preface""; ""Executive Summary""; ""What Is the Role of Developing Countries in Danish Company Strategies?""; ""How Do Danish Direct Investments Affect Developing Countries?""; ""Chapter 1 A Global Value Chain Perspective""; ""Introduction""; ""Global Value Chains""; ""Scope and Limitations of the Study""; ""Methods for Data Collection""; ""Chapter 2 Global Value Chains Of Danish Companies""; ""Introduction""; ""Distribution of Employees in Danish Companies"" ""Distribution of Employees on Activities""""Corporate Level""; ""Affiliate Level""; ""Local or Global Orientation of Activities""; ""Flows between Company Units""; ""Composition of Employees""; ""Competitive Advantage""; ""Outsourcing and FDI""; ""Conclusion""; ""Chapter 3 Global Value Chains And Developing Countries""; ""Introduction""; ""Trends in Danish Investments in Developing Countries""; ""Investment Motives""; ""The Nature of and Evolution in Investment Motives""; ""What Are the Investment Motives of Danish Investors?""; ""The Dynamics of Investment Motives"" ""Integrating Developing Countries into Global Value Chains""""From Inward to Outward Looking Development Strategies""; ""Export

Orientation of Danish Affiliates"; "Integration with Parent
Companies"; "Collaboration with Other MNCs"; "Integration of Local
Firms"; "Development Effects of Affiliates"; "Direct Effects";
"Indirect Effects"; "Conclusion"; "References"
