Record Nr. UNINA9910460096703321 Autore Applegate Edd Titolo Journalism in the United States [[electronic resource]]: concepts and issues / / Edd Applegate Lanham, : Scarecrow Press, Inc., 2011 Pubbl/distr/stampa **ISBN** 9780810881860 0810881861 Descrizione fisica 1 online resource (175 p.) Disciplina 071/.3 Soggetti Journalism - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Introduction -- Theories of the press and the media in the United Nota di contenuto States -- Freedom of the press -- The commission on freedom of the press and the new canons of journalism -- Factors that impact news --The concepts of "news balance" and "objectivity" -- The purposes of the media -- Media and minorities -- The history and questionable quality of journalism education. In this work, Applegate updates readers on the current conditions of Sommario/riassunto the print and broadcast industries and discusses a variety of topics. from theories of the press to the structure of the print and broadcast industries, from the role of advertising and public relations to the role of the changing view of the press' views of and commitments to objectivity and 'news balance.' Throughout, Applegate obliges readers to wrestle with how the change in medium, from print or broadcast to Web, is not the main culprit in how the news has changed. Instead, he

illustrates how many of th