

1. Record Nr.	UNINA9910460091503321
Autore	Berger Arthur Asa <1933->
Titolo	The academic writer's toolkit : a user's manual // by Arthur Asa Berger
Pubbl/distr/stampa	Boca Raton, FL : , : Routledge, an imprint of Taylor and Francis, , [2016] ©2008
ISBN	1-315-41932-7 1-315-41933-5
Edizione	[First edition.]
Descrizione fisica	1 online resource
Disciplina	428.24 808/.042 808/.042 22
Soggetti	English language - Rhetoric Report writing Academic writing English Languages & Literatures English Language Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Acknowledgments; INTRODUCTION: Mission Impossible?; PART I: THE WRITING PROCESS; CHAPTER 1: The Academic Writer's Toolkit; CHAPTER 2: The Writing Process: Ideas and Research; CHAPTER 3: The Writing Process: Outlining, Drafting, and Revising; CHAPTER 4: On Structure and Style; CHAPTER 5: Composing Strategies; PART II: GENRES OF ACADEMIC WRITING; CHAPTER 6: Writing Effective Memos; CHAPTER 7: The Art of the Academic Letter; CHAPTER 8: Readable Reports; CHAPTER 9: Proposals That Persuade; CHAPTER 10: Writing a Journal Article; CHAPTER 11: Writing an Academic Book CHAPTER 12: Notes on Other Writing GenresCoda; Further Resources; Bibliography; Index; About the Author
Sommario/riassunto	Berger's slim, user-friendly volume on academic writing is a gift to linguistically-stressed academics. Author of 60 published books, the

author speaks to junior scholars and graduate students about the process and products of academic writing. He differentiates between business writing skills for memos, proposals, and reports, and the scholarly writing that occurs in journals and books. He has suggestions for getting the "turgid" out of turgid academic prose and offers suggestions on how to best structure various forms of documents for effective communication. Written in Berger's friendly, personal style, he shows by example that academics can write good, readable prose in a variety of genres.

2. Record Nr.	UNINA9910703834603321
Titolo	[Confusion about cancer prevention : association with behavior]
Pubbl/distr/stampa	[Bethesda, Md.] : , : Department of Health and Human Services, National Institutes of Health, National Cancer Institute, Health Information National Trends Survey, , 2008
Descrizione fisica	1 online resource (2 unnumbered pages) : color illustrations
Collana	Hints briefs ; ; number 9
Soggetti	Cancer - Prevention Human behavior Health risk communication Statistics.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from title screen (viewed July 30, 2015). "January 2008."
Nota di bibliografia	Includes bibliographical references.